



STREET, ROAD & PROPERTY NAME SIGNAGE POLICY

Original Adoption Date: 21 January 2009
Policy Number: GRC 0016
Policy Type: Administrative
Responsible Officer: Director of Engineering Services
Department: Engineering Services

Version	Decision Number or CEO Approval	Decision Date	Status / History
1	GRC 0016	21/01/2009	Adopted
2	GRC 0016	16/12/2009	Reviewed & Adopted
3	Internal Review	17/12/2014	Reviewed December 2014 (Statutory to Administrative Policy)
4	Internal Review	21/05/2020	Review May 2025

1. BACKGROUND

Council is committed to providing a safe traffic management system within its road network by providing strategies to ensure the provision of clear and effective street, road & rural property signage.

2. POLICY STATEMENT

- To provide guidance and standards for the design and purchase of signs within the Regional area;
- Council will provide street name signage to all roadway intersections and other street locations as deemed appropriate;
- To facilitate a safe and efficient transport system for motorists, cyclists and pedestrians’;
- Existing signs that do not comply with this policy shall be replaced as funds allow and on an as needed basis; and
- To ensure that Council meets its obligations in regards to urban and rural addressing requirements.

3. PURPOSE

The purpose of this policy is to provide clear specifications and guidelines for the purchase & installation of street, road and property name signage throughout the local government area to enable ready recognition by all road users, including pedestrians, cyclists and motorists.

4. SCOPE

This policy applies to all urban streets and roads (including lanes), rural roads and property name signage (within the road reserve) under Council’s jurisdiction.

5. POLICY OBJECTIVE

The purpose of this policy is to:-

- Establish consistent guidelines and specifications to assist in the regulation and control of road signage within the local government area;
- Provide road signage which facilitates public safety and assists in the efficient and easy identification of urban streets and roads, rural roads and properties (within the road reserve)
- Ensure that signage complies with the relevant Acts, Australian Standards, Department of Transport & Main Roads manuals , Codes of Practice, Industry Standards, and any other relevant department requirements;
- Ensure that road signage does not create a traffic hazard, either through size or design; and
- To provide adequate road infrastructure services.

6. NECESSITY TO COMPLY WITH THIS POLICY

Goondiwindi Regional Council, *Procurement Policy*

Goondiwindi Regional Council, *Roads Register*

Department of Transport & Main Roads, *Manual of Uniform Transport Control Devices*

7. REVIEW DATE

May 2025

ATTACHMENTS

Attachment A: Purchasing Guidelines & Sign Specifications

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1. Shape and Size

Signage shall be rectangular with the long axis horizontal, erected to indicate the direction of the street accordingly.

For the adequate support and structural integrity of the sign, a maximum plate length of 1200mm for a single post end mounted sign or 1800mm for a centre mounted sign shall apply. Due consideration is to be given to limiting the length of the sign where practicable.

2. Text & Logo

Text on the signage shall be in accordance with **Table A**. The street or road name and abbreviation shall be placed on one line wherever practical.

3. Sign Layout and Permitted Information

Information on the signage shall be limited to the street or road name, its abbreviation and street number in accordance with **Tables B & C**, with no logo to be included.

4. Sign Layout and Permitted Information

Table A: Sign Specifications

Type / Location	Plate Height	Text Height	Reflectivity	Sign Colours	Logo
Local Road – Urban (Traffic Speed < 90 km/hr)	150mm	100mm	Class 2	Black text on white background	No
Local Road – Rural (Traffic Speed > 90 km/hr)	200mm	140mm	Class 1	Black text on white background	No
Property Signs (within Road Reserve)	200mm	140mm	Class 1	Green text on white background	No
Department of Transport & Main Roads	As required by the Manual of Uniform Traffic Control Devices or as ordered by the Department of Transport & Main Roads				

Table B: Index of Abbreviations

Arcade.....	ARC	Esplanade.....	ESP
Avenue.....	AV	Highway.....	HWY
Boulevard.....	BVD	Junction.....	JNC
Chase.....	CH	Lane.....	LA
Circuit.....	CCT	Parade.....	PDE
Circle, Circlet, Circus.....	CIR	Place, Plaza.....	PL
Close.....	CL	Road.....	RD
Corner.....	CNR	Square.....	SQ
Court.....	CT	Street.....	ST
Crescent.....	CR	Terrace.....	TCE
Drive.....	DR	Way	WAY

Table C: Applicable Street/Road (Street Numbers)

Road Class	Street/Road Numbers Applicable
National Highway	No
Other State Controlled Roads	No
Class 3	No
Class 4	No
Class 5	No
Class 6	Yes
Class 7	Yes
Class 8	Yes
Class 9	No